CARNEGIE COUNCIL Annual Report 2014

Celebrating 100 Years

CARNEGIE COUNCIL Annual Report 2014

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Our Mission and Impact

The MISSION of Carnegie Council for Ethics in International Affairs is to enlarge the audience for the simple but powerful message that ethics matter, regardless of place, origin, or belief.

Since our founding by Andrew Carnegie a century ago, we have been one of the world's top creators of nonpartisan educational resources on international ethics used by professionals, journalists, educators, students, and the greater public. Carnegie Council is a non-profit 501(c) (3) institution.

We CONVENE

Carnegie Council is a forum for the world's leading thinkers, experts and decision makers. Each year, we convene more than eighty public events. Through lectures, workshops, panel discussions, conferences, interviews, articles, and a wealth of free multimedia online resources, the Council has earned a reputation as an honest, objective voice for ethics in international affairs.

We EDUCATE

Articles from *Ethics & International Affairs*, our peer-reviewed journal, are used in hundreds of classrooms in dozens of countries around the world. Carnegie Council's resources are featured in the international textbook *World Politics: Trends & Transformation*, used by over 200 colleges in 20 countries. Our website **www.carnegiecouncil.org** is part of the U.S. Library of Congress collection of Public Policy Internet Materials. Our Global Ethics Network connects educators and students from 113 countries, and includes our Global Ethics Fellows representing universities across five continents. Our weekly TV series, Global Ethics Forum, airs on thirty-four public and college television stations across the United States.

We BROADCAST AND PUBLISH

Carnegie Council's multimedia resources are available to everyone, at anytime, anywhere in the world. Carnegie Ethics Studio records the Council's lectures and interviews and produces original content focusing on the ethical issues that challenge international leaders and global citizens. We offer our materials free of charge to the public via our online, TV, and radio outlets, and have a prominent presence on iTunes, iTunes U, YouTube, Twitter, Facebook, and other social media sites.

Our VISION for a connected world

We envision a world where ethics are the first consideration in decisions affecting international relations. We envision a Carnegie Council Ethics Channel that is universally recognized and available in the palm of every global citizen's hand. Our goal is to promote peace and cross-cultural dialogue by connecting diverse people to our work. Carnegie Council's focus on human rights, the just use of force, resolution of conflict, environmental sustainability, religious pluralism, and economic fairness will help create a safer and more just world.

Letter from Robert G. Shaw, Chairman of the Board



Over the last year, the Carnegie Council's trustees, friends, and supporters have joined President Dr. Joel Rosenthal and his colleagues in the celebration of the Council's first century. The celebration has reflected our shared feelings of pride in the Council's history and excitement at its prospects.

When Andrew Carnegie founded the Council in 1914, he hoped its work would help achieve a peaceful resolution of the tensions that had developed among the major European powers. He died shortly after World War I, grief-stricken that a war had not been averted.

I believe, however, that were he able to see the Council's work today, he would feel vindicated that the institution he founded renders effective service in support of his vision of a world in which ethics through educa-

tion is the first consideration in decisions affecting international relations.

All who support the Council share the belief that the goal of preventing and resolving international conflicts is more likely to be achieved through long-term education of informed opinion around the world about the ethical considerations that bear on foreign policy issues.

With this objective remaining central to its mission, the Council today provides a greater range of programs and content to a wider global audience than at any time in its history.

The consistent theme of these resources is the nonpartisan but critical consideration of the ethical considerations bearing on foreign policy.

Under the leadership of Dr. Rosenthal, the Council has extended the reach of its educational mission. It has invested in information technology and multimedia distribution channels. These efforts have led to the creation of multiple websites and media distribution outlets, whose content and accessibility now mean that the Council's impact goes far beyond New York, the United States, and the developed economies. The Council's principal website, www.carnegiecouncil.org, offers a virtual library of multimedia resources from decades of Carnegie Council programs, including Public Affairs, Ethics Matter, U.S. Global Engagement, and Carnegie New Leaders programs, as well as original content produced by the Carnegie Ethics Studio. Carnegie Council audio and video podcasts are available on iTunes, and a selection of the best video clips can be viewed on YouTube.

All these resources are available globally, free of charge, to educators, students, thought leaders, and policy makers.

If you are not already familiar with **www.carnegiecouncil.org** or have not recently looked at it, I encourage you to see what it offers. I am sure you will enjoy and learn from the experience and will appreciate the scope and impact of the Council's work.

The purely numerical results are impressive. In 2013–14, the average number of unique visitors to the Council's websites was 82,330 per month with 1,039,000 page views each month. In addition, the Council was ranked eighteenth out of all U.S. foreign policy think tank websites in 2013, according to the Go To Think Tank Index.

But beyond the numbers, whenever I look at the website in 2013, the quality of the educational resources offered inspires me and reinforces my belief in the validity and value of the Council's work.

The Council has increased its reach without reducing its commitment to the scholarly study of ethical issues in international policy.

The Council's journal, *Ethics & International Affairs* (www.eiajournal.org), now in its twenty-ninth volume and published through Cambridge University Press, is the pre-eminent academic periodical in this field of studies.

In the last two years as part of the celebration of its hundredth anniversary, the Council has organized a series of Centennial Events, including lectures, talks, and interviews around the world led by our Centennial Chair Michael Ignatieff.

I would like to thank all the Council's current staff, including Dr. Rosenthal, its fellows and program directors, as well as my fellow board members, for their contributions to these activities and for helping renew the purpose and mission of the Council as it begins its second century.

As we celebrate this anniversary, we also remember with gratitude all those, including Mr. Carnegie and the past members of staff, trustees, supporters, and friends, who contributed to the Council's progress in its first hundred years.

The Council's board of trustees is committed to supporting the Council's mission. We thank all the Council's friends and supporters for their generosity. We hope you will continue with us to help the Council create and offer programs and content of the highest quality to the widest possible global audience.

With your support, through education, we will make ethics the first consideration in international policy.

Robert G. Shaw
Chairman of the Board

President's Message: The Next Hundred Years



One hundred years. The phrase itself suggests an accomplishment and an aspiration. It is hard to exaggerate the velocity of change in the globalized world of 2014. Institutions that were once the pillars of Main Street and Wall Street continue to evolve at break-neck speed, some to adapt, many to disappear.

Why has the Council endured? In reviewing the history, it is clear that the Council has embraced change. It has been responsive to the moment. It has stayed true to its educational mission. It has not been afraid to make major shifts,

broadening its signature approach from religion to ethics, and its communications from print to digital.

Through the years the Council's message has been remarkably consistent. All of its leaders shared a common view: they saw no reason to make an artificial distinction between idealism and realism. All found it perfectly logical that individuals and nations will act in their self-interests, while also believing it possible to find ways to channel those interests toward better outcomes.

The Council lost its innocence the day it was born. This proved to be a virtue. The outbreak of World War I showed that peace could not be established by rational plan, followed by force of will and a simple belief in the unity of mankind under a global ethic. The lesson was painful but instructive. The human dimension of conflict—the ethical dimension—would be the subject of all the Council's activity to follow. This dimension would involve deep analysis of power, interests, competing values, and human imperfections. Simple moral assertions and appeals to sentiment would not do.

The Council endured for another reason. It provided connection. As a Carnegie institution, we became part of the great historic movements enabled by Andrew Carnegie's philanthropy—movements for peace, social justice, scientific progress, education, and artistic expression. We were empowered to join in with like-minded people around the world. As an institution endowed in perpetuity, we are connected not only to the efforts of those who came before us but also to those who will come after. To paraphrase Reinhold Niebuhr, nothing that is worth doing can be achieved in a lifetime. The Council answers the need for scope, to work together with others for something big and enduring.

A Re-Founding

The Council has operated humbly, rigorously, and in the spirit of mutual learning. On this hundredth anniversary, the Council's leaders have determined that this is a moment to recommit to that effort and to bring its work into the next one hundred years with all of the enthusiasm, creativity, and energy of its original founders.

In 2014 twelve donors committed at least \$100,000 each and agreed to participate in our Centennial Founders Visionary Project. The project is part time-capsule, part mission-statement. Each Founder has been asked to prepare a statement on what he or she sees as the greatest challenges facing the world and what the Council might do to play its part in addressing them. A common characteristic of our Centennial Founders is their commitment to education. Each understands the need and the unparalleled opportunity we have now to create educational experiences and resources for worldwide audiences.

In this re-founding moment, it is our goal to make new ideas and the highest quality resources available to any person anywhere who seeks to learn more about ethics and international affairs. It is also our goal to give them an opportunity to have a voice in the dialogue.

Work to Be Done

No one can predict the world of 2114. But we do know that the people who inhabit it will share many of our human concerns. For all that we cannot know about the future, it is reasonable to assume that Thucydides' account of human motivation, as illustrated in his classic *Histories of the Peloponnesian War*, will endure: perceptions of interest, fear, and honor will continue to steer human behavior.

The issues before us are challenging. But can we say they are worse than those that faced our predecessors? It is hard to make that case at the moment. For all of the dire situations we can chronicle in 2014—the threat of climate change; vast poverty; persistent financial, racial, and gender inequality; intractable religious and ethnic conflict; and the persistence of bigotry and hatred—we cannot deny the real progress that has been made. Slavery, imperialism, racism, wars of conquest—all commonplace in Carnegie's lifetime—are now recognized as illegitimate and unjust.

The norms of expected and required behavior are changing. Day-to-day life is shaped by global forces that are gaining speed and intensity. Financial instability, climate change, terror networks, and satellite communication are changing the way we live. The most basic human needs—jobs, health, and security—are now fully embedded in global systems. Looking ahead, common interests will need to be supported by common values and agreed-upon procedures.

The possibilities for mutuality will be tested in the coming decades. In a global world, collective action problems become acute. Addressing climate change will require an evolution in the perception of interests. An evolution of interests will also be required to deal with deadly conflicts in remote regions of the world where no one particular great power may have a direct interest. It will take leadership and education to help make the point that in some aspects of life in the twenty-first century, we are all in it together.

Another theme bound to dominate is that of pluralism and self-determination. By pluralism, we mean living together with differences. Self-determination, unleashed in earnest a hundred years ago, remains the bedrock idea of international law and ethics. On regular occasion we see how uncomfortably it sits with pluralism. Once released, the principle of self-determination is difficult for political leaders to harness. In the aftermath of World War I, self-determination became the great principle but also the great variable of the twentieth—and now the twenty-first—century.

What institutions will speak for ethics a hundred years from now? As religious and academic institutions evolve, there seems to be less capacity among them to mount public education initiatives beyond their constituencies. Religious institutions are under internal stresses of their own, while academic institutions continue to reward specialized research. It is reasonable to ask whether they will be committed to a broad, general discussion of ethics and public life and, if so, where that space might be found. It is our intention that the Carnegie Council will be ready for duty.

One of Andrew Carnegie's favorite phrases was, "My heart is in the work." For all that has been accomplished over the past hundred years and all that there is to come, there is no substitute for the spirit of the enterprise as captured in that phrase. It is not always easy to make the pitch for progress when we see one catastrophe after another. It often seems like one step forward, two steps back. But without such efforts we might easily slide from skepticism to cynicism—and, ultimately, to nihilism. In the face of so many challenges, the Council continues to be a place where we can keep imagining a better future.

Joel H. Rosenthal

President

Adapted from Toward Peace with Justice: One Hundred Years of the Carnegie Council by Kate Hallgren.

Ethics for a Connected World: Carnegie Council Centennial Project

In 2012, in anticipation of its 2014 centennial anniversary, Carnegie Council launched an ambitious, multi-faceted multi-year project called *Ethics for a Connected World*. This initiative connects public intellectuals, business leaders, policymakers, religious leaders, students, and educators from across the globe to explore how shared ethical and moral values can be incorporated into action to confront international challenges. Its activities and its impact will continue long after the Centennial year is over.

Ethics for a Connected World is led by our Centennial Chair Michael Ignatieff, distinguished Canadian writer, teacher, and former political leader. It addresses six core themes:

- Corruption and Trust
- Environment and Growth
- Citizenship and Difference
- War and Reconciliation
- Democracy and its Challengers
- Technology and Risk

The project consists of the following inter-connected components.



GLOBAL ETHICS NETWORK

Launched in 2012, the Global Ethics Network provides a platform for educational institutions and individuals around the world to create and share interactive multimedia resources that explore the ethical dimensions of international affairs.

Global Ethics Fellows

At the heart of the Network are the Global Ethics Fellows. Chosen for their expertise in ethics, these non-resident Fellows spearhead their universities' involvement in the Network, organize events at their home institutions, and collaborate with other Fellows, students, and Council staff to develop joint research, publications, and multimedia projects. Since 2012, this fellowship program has grown from fifteen to forty-five scholars from six continents, including a new, active alumni group.

Ethics Fellows for the Future

In 2013, to encourage students to take a more prominent role in the Network, the Council launched the Ethics Fellows for the Future Program (EFF). As student mentees of Global Ethics Fellows for a one-year period, EFFs represent the next generation of scholars, policymakers, and practitioners working to bridge ethics with international affairs. For this second year of the mentee program, the EFFs (a total of twenty-eight students) were invited to participate in an online course on the future of ethics, "Of All Possible Future Worlds," created and monitored by Carnegie Council Fellow Thong Nguyen. (See www.possiblefutureworlds.com/.) Based on the quality of their participation in the course, the Council chose ten EFFs to come to New York and present

their findings at the annual Global Ethics
Network Conference
in October 2014. In addition, at the end of the program year, the Council published an online collection of twelve of the EFFs' essays and project outlines as well as the winning essay of Carnegie Council's 2014 Trans-Pacific Student Contest.



Social Media Platform, www.globalethicsnetwork.org

This international online community of students, teachers, and professionals interested in global affairs is open to all, and has met with an enthusiastic response. Everyone is welcome to register free of charge, and participate by posting essays, reading and commenting on global projects, and connecting with others with similar interests. By the end of the 2013–14 program year, this social media platform had than 2,200 members from 118 different countries (thirty-five more nations than the previous year), who together generated well over 1,070 blog posts, 300 videos, and 50 discussion forums. In addition, Global Ethics Fellows Evan Berry (American University) and Jiyoung Song (Singapore Management University) both used the Network platform to conduct original courses, which were developed and taught through private discussion groups on the site. The buzz of activity and high-quality content on the platform attracted more than 100,000 unique visitors (a fivefold increase from the previous year), resulting in more than 350,000 page views. In fact, the number of people interacting on the site has doubled over the last year, constituting an eightfold increase since 2012.

International Student and Teacher Contests

Annual Trans-Pacific Student Contest

In the second annual Trans-Pacific Student Contest, the Council challenged American and East Asian students to partner together and submit a joint essay or video to answer this question: "What are current or historical developments in your home country that illustrate shared or different values between you and your contest partner's country?" The winning entry, "The Little Red Dot and the Land of the Free: Singapore and the United States," came from Salina Lee (USA) and Nelson Chew (Singapore). The two winners were awarded a trip to New York to attend the 2014 Global Ethics Conference.

Annual International Student/Teacher Essay Contest

For the duration of the *Ethics for a Connected World* project the essay questions for this contest were taken from the questions asked in the Thought Leaders Forum interview series (page 8). For 2014 (the contest's fifth year), the question was: "What Does Moral Leadership Mean to You?" Contestants discussed examples of moral leadership ranging from well-known names such as Mahatma Gandhi and Nelson Mandela, to courageous journalists in countries such as Turkey and China, and local heroes known only to their communities. In total we received 168 entries from 31 countries

Inaugural Student Photo Contest

Initiated in 2014, the topic for the Council's first student photo contest was "Living with Differences," based on the Centennial's overall theme of a quest for a global ethic and the value of pluralism. There was a wide range of interpretation on the concept of "difference." Nationality, race, gender, disability, age,

and wealth were the most common motifs. For first prize, the judges chose a colorful image of intercultural connection—a British teacher, learning from her Indian students, as captured by a Japanese photographer.



Workshop in Buenos Aires

GLOBAL ETHICAL DIALOGUES

This multi-year project engages societies across the world in the quest for a global ethic—shared values with which to tackle problems that transcend national boundaries.

Site Visits, 2013 and 2014

- Gualeguaychú, Argentina to examine disputes surrounding a pulp mill plant on the Uruguay River (June 2013);
- Rio de Janeiro to look at public frustration over government corruption and waste, including the Mensalão graft scandal and the 2013 protest over a bus fare hike (June 2013);
- Los Angeles to interview civil rights and religious leaders involved with claims against police brutality against minorities in 1992 (January 2014);
- Queens, New York City, on a similar theme, including the police's use of "stop and frisk" tactics (May 2014);
- Srebrenica, Prijedor, and Mostar to hear how former enemies during the Bosnian War are managing to live together (June 2014).

There are plans for site visits to Japan, Burma, and Indonesia in 2015.

CENTENNIAL SYMPOSIA

This series of high-profile international symposia took place in three cities of great significance for Andrew Carnegie:

- Edinburgh, capital of his native Scotland (October 2013);
- Sarajevo, site of the assassination of Archduke Franz Ferdinand, which sparked World War I—a calamity that Carnegie worked hard to prevent and which broke his heart. (June 2014);
- New York, where Carnegie spent his later years, which he devoted to philanthropy. It was in New York on February 10,

1914, that he founded his last philanthropic venture: the Church Peace Union, now known as Carnegie Council for Ethics in International Affairs (October 2014).

Edinburgh Symposium, October 16, 2013: From World War to a Global Ethic

Is it possible to create a global code of ethics? In this symposium the panelists discussed Andrew Carnegie's legacy; what has changed since his time; and Carnegie Council's contribution to the vital task of moving toward a shared international understanding with which to face today's problems. The panel consisted of Carnegie Council President Joel Rosenthal; Oxford Emeritus Professor of International Relations Adam Roberts; and Carnegie Council Centennial Chair Michael Ignatieff. The event was moderated by Carnegie-Uehiro Senior Fellow and Global Ethics Fellow David Rodin, director of research, Uehiro Centre for Practical Ethics, Oxford University.

It took place in the Scottish Parliament in Edinburgh, as part of *Andrew Carnegie's International Legacy Week 2013*, which celebrated the huge impact made by Andrew Carnegie and the global network of trusts and foundations he endowed. The highlight of the week was the Carnegie Medal of Philanthropy Award Ceremony 2013, which celebrates today's entrepreneurs and changemakers. The Medal is organized by the Carnegie institutions and the 2013 ceremony was held in Scotland in recognition of the Carnegie UK Trust's 2013 centenary. In addition, Dr. Rosenthal received an Honorary Degree of Doctor of Science in Social Sciences from the University of Edinburgh. The degree was awarded in recognition of his contribution to the field of international relations and ethics.



Sarajevo Symposium, June 27-28, 2014: The Crisis of 1914 and What It Means for Us Today

On June 28, 1914, Archduke Franz Ferdinand of Austria and his wife were assassinated in Sarajevo, an event that led to the outbreak of World War I. This symposium both commemorated this tragedy and looked to the future. It was held in partnership with the American University in Bosnia and Herzegovina (AUBiH) and took place at the Gazi Husrev-bey Library in Sarajevo. In order of appearance, the featured speakers were: Husein

Kavazović, grand mufti of Bosnia; Joel Rosenthal, Carnegie Council president; Margaret MacMillan, warden, St. Antony's College, professor of history, Oxford University; George Rupp, senior fellow, Carnegie Council, former president, International Rescue Committee; Carnegie-Uehiro Senior Fellow and Global Ethics Fellow David Rodin, director of research, Uehiro Centre for Practical Ethics, Oxford University; Oxford Emeritus Professor of International Relations Adam Roberts; Ivo Banac, Emeritus Professor of History, Yale University; Mustafa Cerić, president, World Bosniak Congress, former grand mufti, Bosnia and Herzegovina (panel discussion moderator); and Carnegie Council Centennial Chair Michael Ignatieff.

New York, October 15-16, 2014: Centennial Celebration Week

Centennial activities culminated in a week of events, including the following:

Fourth Annual Global Ethics Fellows (GEFs) Conference

October 15: One-day conference at Carnegie Council, with workshops for GEFs and Ethics Fellows for the Future (EFFs), followed by a public discussion with the EFFs about their predictions for the world's future based on their participation in the "Of All Possible Future Worlds" e-course created by Carnegie Council Fellow Thong Nyugen.

October 16: One-day conference in partnership with City College of New York (CCNY), held at the CCNY Campus, featuring six roundtables with the GEFs on the Council's Centennial themes, each chaired by a CCNY professor. The keynote presentation was "Global Ethics and the Point of View of the Universe," given by Peter Singer, Ira W. DeCamp Professor of Bioethics, Princeton University; Laureate Professor, Centre for Applied Philosophy and Public Ethics, University of Melbourne.

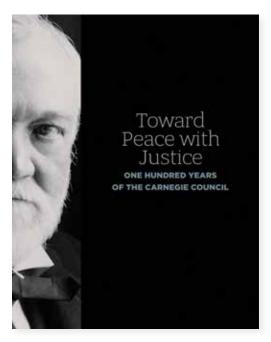
Global Ethics Day, October 16, 2014

October 16 was also the occasion of Carnegie Council's inaugural Global Ethics Day. We encouraged academic institutions around the world to use this day to hold events, such as lectures, film screenings, debates, panel discussions, or another educational activity to explore a "global ethic." (The Council's contribution was the conference at CCNY.) In the tradition of a "teach-in" model, these events were run independently by each institution while being part of a worldwide Global Ethics Day. The event was a great success, with over fifty organizations taking part.

THOUGHT LEADERS FORUM

What are the greatest ethical challenges of our time and how should humanity respond? To find some answers, Senior Fellow and Program Director Devin Stewart talked with fifty-five Thought Leaders from around the world. All interviews are available as videos, podcasts, and transcripts on the Thought Leaders Forum multimedia website: www.carnegiecouncil.org/studio/thought-leaders/index

PUBLICATIONS



Toward Peace with Justice: One Hundred Years of the Carnegie Council (Summer 2014)

By Kate Hallgren

This compelling book offers a fresh perspective on the Council's first one hundred years, placing its story in the context of twentieth-century American and world history. Historian Kate Hallgren clarifies the difficult choices and conflicts surrounding the Council and its leaders' commitment to ethical behavior in the midst of conflict, from 1914 to the present.

Ethics & International Affairs Centennial Collection

Cambridge University Press E-Book (Fall 2014)

In honor of the Carnegie Council's Centennial, *Ethics & International Affairs (EIA)* and Cambridge University Press created a special anthology of *EIA* roundtables and symposia from the last four years.

Over this period, *EIA* published seven special centennial sections by three dozen leading scholars, journalists, and thinkers on the most critical issues facing the world today: the idea of a global ethic, just war, international peace, nuclear nonproliferation, the rule of law, human rights, and climate change.



The Possibility of Global Ethics (Forthcoming in 2016)

Editors: Jean-Marc Coicaud (Rutgers University) Helle Porsdam (University of Copenhagen) Cambridge University Press

Written and edited by Carnegie Council's Global Ethics Fellows and Carnegie Council staff, and with a forward by Kenneth Roth, executive director of Human Rights Watch, this book is the culmination of *the Ethics for a Connected World* project.

For more detailed information, including videos, audios, and transcripts of all these activities, go to: www.carnegiecouncil.org/programs/100/index. html.

Ethics for a Connected World is funded by generous multi-year grants from the Uehiro Foundation of Japan, the Carnegie Corporation of New York, and the Henry Luce Foundation, as well as a one-time grant by the Richard Lounsbery Foundation.

Programs and TV Series

PROGRAMS



Under the direction of Joanne Myers, Carnegie Council's acclaimed Public Affairs program consists of more than fifty events per year. Speakers at these events are prominent in the world of international affairs, from acclaimed authors, to Nobel laureates, to high-ranking UN officials.



This series features speakers from very different backgrounds, countries, and professions. What they have in common are strongly held moral convictions and a passionate commitment to their work, which makes for memorable conversations. The host for this program is journalist and author James Traub.



"The way America does business with the world is arguably today's most critical foreign policy issue," says USGE Director David Speedie. What might constructive engagement entail? This initiative focuses on U.S. relations with partners among the established democracies, with problematical allies, and with states of deep concern.



Run by Alex Woodson, Carnegie New Leaders (CNL) is a membership program for young professionals, aged forty or under, who are working in a range of fields and wish to engage in a dialogue on ethics in international affairs. Through a series of formal and informal gatherings, CNL members interact with business professionals, policymakers, social innovators, and scholars, who are changing the way we approach global ethics in the 21st century.



Part of the Council's Centennial Programs and led by Centennial Chair Michael Ignatieff, Global Ethical Dialogues is a multi-year project consisting of an inter-connected series of dialogues that take place in countries around the world. These conversations with hundreds of community members worldwide explore the ethical roots of problems we face in common and what we need to do together to solve them.

WEEKLY TELEVISION SERIES



On this weekly half-hour television show, leading thinkers and policymakers discuss ethics in international relations. Filmed and edited by the Council's in-house Carnegie Ethics Studio, talks and interviews are interspersed with compelling images, animations, and video clips. Global Ethics Forum airs on thirty-four public television and college stations nationwide, and is also available online

Podcast Series, Publications, Interview Series

PODCAST SERIES



This interview series with Senior Fellow and USGE Director David Speedie explores the ethical dimensions of issues around the world, from Eastern Europe to the Middle East, and discusses the role played by U.S. foreign policy and the West.

PUBLICATIONS

Ethics & International Affairs

The aim of *Ethics & International Affairs*, the Council's quarterly academic journal, is to help close the gap between theory and practice by publishing essays that integrate rigorous thinking about principles of justice and morality into discussions of practical dilemmas related to current policy developments and global institutional arrangements. Go to www.eiajournal.org.

INTERVIEW SERIES



In this special series, *Ethics & International Affairs* Associate Editor Zach Dorfman and Grants Manager Mladen Joksic interview historians to examine different aspects of World War I and its consequences for the modern world. The series ran through 2014, to mark both the anniversary of the outbreak of the Great War and the Carnegie Council's Centennial.



As companies get more involved in global affairs, they struggle to behave in ways that are both profitable and values-based. This podcast with Julia Taylor Kennedy examines the evolution of global business and its related ethical questions, allowing listeners from all sectors to make purposeful decisions.



Policy Innovations, the Council's online magazine, is updated weekly with a rich mix of articles and multimedia on how ethical innovations shape global society. It also aggregates and republishes some of the best ideas in international sustainability, development, business, and diplomacy. Go to www.policyinnovations.org.



In this Centennial series, Program Director Devin Stewart invited fifty-five ethical visionaries and role models from a variety of professions, backgrounds, and countries to identify the world's greatest challenges and offer creative advice on how to respond to them.

Highlights

CONTENT HIGHLIGHTS

As always, over the course of its program year the Council provided a multimedia platform for both prominent and up-and-coming experts in international affairs—often with diverging views—to discuss important issues from ethical perspectives that are too often ignored in the mainstream media.

The Council organized over eighty events, including symposia in Boston, Edinburgh, and Sarajevo. Audios, transcripts, and video clips of these occasions are posted on www.carnegie-council.org. Full audio and short video podcasts are also available on iTunes and all texts are streamed on RSS feed. The full-length videos are featured on Carnegie Council's Ustream page, www.ustream.tv/channel/Carnegie-Council-Events.

This year also saw the debut of three new interview series, two of which, the Ethics in Security Bulletin and Impact: Where Business and Ethics Meet, are audio podcast programs. Find them on iTunes, or on www.carnegiecouncil. org, where they are accompanied by transcripts. The third series, The Living War: World War I in the Twenty-First Century, is a collection of online text interviews with leading historians, produced to commemorate both the hundredth anniversary of the outbreak of the Great War and the Council's Centennial.

The Council published hundreds of articles this year, both in its journal, Ethics & International Affairs, and online. The journal's website, www. eiajournal.org, contains listings and abstracts of all journal articles, including free access to certain material in full, as well as a lively and thoughtful blog featuring distinguished academics. On the main website, www.carnegiecouncil. org, in addition to occasional articles by staff and guest writers, the Carnegie Ethics Online monthly column features topical pieces on ethical concerns, and Ethics on Film posts film reviews with discussion questions, designed for classroom and discussion groups. The Council's online magazine Policy Innovations, www. policyinnovations.org, posts both aggregated and original material that focuses on cities, education, environment, food, health, gender, and technology, while the Global Ethics Network blog, www.globalethicsnetwork.org, is an open forum for its members across the world.

Here are some of the highlights of the year's events, podcasts, and articles. For a full listing of events and interviews, see pp. 15–19.

The Middle East

The protracted instability in the Middle East was the subject of many events this year. Public Affairs program speakers included Matthew Levitt on the terrifying activities and global reach of Hezbollah; Ari Shavit on the past, present, and future of his homeland, Israel; Marwan Muasher on the second Arab awakening; Zaid al-Ali on the struggle for Iraq's future; Shadi Hamid on Islamists and "illiberal" democracy; and Frederick M. Wehrey on sectarian politics in the Gulf. In addition, the U.S. Global Engagement Program (USGE) hosted Gary Sick on U.S. policy on Iran and the Middle East, and Dov Waxman on U.S.-Israel relations.

True to its mission to be a forum for ethical debate, in September 2013, the Council published an online collection titled "Five Perspectives on Intervention in Syria." The authors were lan Hurd, Seth Kaplan, Anthony F. Lang, and Carnegie Council's David Speedie. Ethics & International Affairs also published an online exclusive by Daniel R. Brunstetter on Syria and the just use of force short of war.

The American Way of War

Though major combat operations have ended, the United States continues to grapple with a series of ongoing conflicts. The contentious and often painful moral issues involved include the ethics of using new weaponry and surveillance technology, U.S. conduct in treating detainees, and the plight of returning U.S. veterans. In a USGE program, Ben FitzGerald, Patrick J. Mahaney, Jr., and Noah Shachtman debated the ethical and legal questions raised by unmanned aerial vehicles, drones, and surveillance. Speaking at a Public Affairs event, Brig. Gen. David R. Irving, (Ret.) and David P. Gushee, both members of the task force on detainee treatment, declared the task force had concluded unanimously that in many instances, U.S. forces used interrogation techniques which constitute torture; the nation's most senior officials bear ultimate responsibility; and there is no evidence that torture produced significant information of value. Also, at a Carnegie New Leaders (CNL) event, Molly O'Toole discussed the unfortunate fates of many U.S.

veterans—women in particular—describing them as the "invisible casualties of America's longest wars." For the Ethics Matter interview series, Harold H. Koh gave a measured, insider's view of the "war on terror," Sebastian Junger spoke about the horror and comradeship of war; and Andrew Exum told of his experiences leading platoons in Afghanistan and Iraq and insights gained while working at the Pentagon.

The Rise of the Far Right in Europe

The U.S. Global Engagement program is engaged in a major project monitoring the troubling rise of the far right in Europe, including Russia. In November 2013, it hosted a conference in Boston titled "The Far Right in Europe and Eurasia," with Jean-Yves Camus, Vugar Imanov, Marlene Laruelle, Vadim Rossman, Anton Shekhovtsov, and Andreas Umland. In May 2014, a panel with Cas Mudde, Virág Molnár, and David Art, spoke on the rise of the far right and its implication for the upcoming European Parliament elections. As a follow-up, in June, 2014, immediately after the elections, the Council's David Speedie wrote an article reflecting on the results, noting three reasons for reassurance and three for concern.

Ukraine, Russia and U.S.-Russia Relations

On February 4, 2014, as demonstrators thronged Kiev's Maidan Square, Angela Stent gave a Public Affairs talk titled "The Limits of Partnership: U.S.-Russia Relations in the Twenty-First Century," a useful overview that still remains relevant. Launched in February 2014, many of the *Ethics in Security Bulletin* podcasts were devoted to the unfolding Ukraine crisis, including telephone interviews with Andreas Umland in Kiev and Nicolai Petro in Odessa. In April 2014, Thomas Graham spoke on Ukraine and U.S.-Russia Relations for USGE and in a June Public Affairs program, Serhii Plokhy discussed the final days of the Soviet Union.

China and Japan

What do China's rising power and wealth mean for the world and for Chinese themselves? In a Carnegie Ethics Online article, Ali Wyne analyzed China's changing values and challenges as the country takes a more prominent role on the world stage. The Public Affairs program featured Robert D. Kaplan on the tensions in the South

China Sea; Elizabeth Economy and Michael Levi on the impact of China's global guest for resources; and Evan Osnos on the new and ambitious aspirations of China's people, both as individuals and a nation. The dominant news stories on Japan focus on a nation in stagnation and decline, but Carnegie Council's Devin Stewart argues that this view misses subtle changes happening outside politics. In May 2014, he published an article in Foreign Policy titled "Japan's Change Generation" and another in June in The Diplomat titled, "Can Japan Change? Yes it Can!" and hosted an off-the-record event on the same topic with Ethan Devine, Weston S. Konishi, Ken Shibusawa, and Yuuki Shinomiya. Also in June, the Impact podcast series produced an episode on "Womenomics and Culture Change in Japan," with Devin Stewart, Malli Gero, Lin Kobayashi, and Ken Shibusawa.

Climate Change, Conservation, and the Environment

Climate change is already here. What is the best way forward? The Impact podcast series created two linked episodes on this urgent topic: "Blueprint of Scramble?" with McKenzie Funk, Luke Helm, Bjørn Lomborg, Janet Peace, and Axel Winter; and "Scrambling to Adapt to Climate Change," with McKenzie Funk, Luke Helm, Bjørn Lomborg, and Janet Peace. Policy Innovations online magazine continued its partnership with Wildlife Conservation Society, posting a series of articles on ways to stop the illegal trade in wildlife products. In a Carnegie Ethics Online article Behnam Taebi wrote on a problem not often discussed: the growing mountain of nuclear waste that will remain radioactive for thousands of years to come.

Our Lives Online

Increasingly, technology touches every aspect of our lives, but who controls the flow of information? Who benefits and who loses? On the positive side, in a Public Affairs talk, Patrick Tucker argued that we should seize the opportunity to use big data to our advantage, and the Ethics Matter series featured an interview with Ricken Patel, the founder of Avaaz, a successful online activist organization with more than 30 million members. For Public Affairs, Laura DeNardis explained the inner workings of what she calls "the global war for internet governance." The Internet is "a global free fire zone," yet it is illegal for companies to "hack back" against cyber-attacks—although rumor has it that many are doing so. In a CNL/Ethics Matter event, Robert Clark, Col. Gregory Conti, and Chris Rouland discussed the difficult legal and ethical issues involved with "hacking back."

More Highlights from this Year's Events

Read, watch, and listen to Kwame Anthony Appiah on citizenship within and across nations; Rosa Brooks on President Obama's foreign policy; Ezekiel Emmanuel on health care reform in the United States; Lawrence Freedman on creating successful strategies; and Max Hastings on World War I.

Ethics & International Affairs Journal: Contributing to the Academic Discussion

In its Fall 2013 issue, *EIA* featured an essay by Richard Schiffman on poverty, food security, and the land grab in Africa; a policy brief by Frances Moore Lappé, Jennifer Clapp, Molly Anderson, Robin Broad, Ellen Messer, Thomas Pogge, and Timothy Wise on how we count poverty and why it matters; and a special Centennial roundtable on nonproliferation in the twenty-first century, with contributions from J. Bryan Hehir, Jacques E. C. Hymans, Nina Tannenwald, and Ward Wilson.

EIA's Winter 2013 issue featured an essay by David Scheffer on curbing corporate tax avoidance; a roundtable on the ethics of rebellion, with contributions from James Turner Johnson, John Kelsay, Nigel Biggar, and Valerie Morkevicius; feature articles by Chris Armstrong on sovereign wealth funds and global justice and Margaret Moore on rights to land, expulsions, and corrective justice; and a review essay by Edward Skidelsky on money, markets, and morality.

The journal's Spring 2014 issue featured a policy brief by Michael W. Doyle and Joseph E. Stiglitz on eliminating extreme inequality worldwide; essays by Amartya Sen on Buddha as a political thinker and George R. Lucas, Jr. on secrecy, privacy, and Edward Snowden; and a special Centennial roundtable on the international rule of law, with contributions from lan Hurd, David Dyzenhaus, Christian Reus-Smit, Rosa Brooks, and Ruti Teitel. Finally, EIA's Summer 2014 issue featured an essay by Roger Berkowitz titled "Drones and the Question of 'The Human"; another by Alan Sussman on the philosophical foundations of human rights; a special Centennial roundtable, "The Future of Human Rights," featuring Beth A. Simmons, Philip Alston, James W. Nickel, Jack Donnelly, and Andrew Gilmour; and a review essay by Jens Bartelson on empire and sovereignty.

IMPACT AND OUTREACH HIGHLIGHTS

Over a Four-Year Period, Carnegie Council Moves from No. 32 to 18 in List of Top 50 U.S. Think Tanks

One way of measuring impact is the recognition that the Council's work receives. "The Global Go To Think Tank Ratings" is the authoritative ranking of the world's top think tanks. It is prepared by the University of Pennsylvania's Think Tanks and Civil Society Program and based on an annual global peer and expert survey of scholars, policymakers, journalists, and regional subject area experts. Since 2010, the Council's ranking has moved steadily upwards, from number 32 in 2010, to 29 in 2011, 19 in 2012, and 18 in 2013.

Carnegie Council Video Wins Two Bronze Awards in the Annual Telly Awards



Founded in 1978, the sought-after Telly Awards honor the finest film and video productions, groundbreaking web commercials, videos and films, and outstanding local, regional, and cable TV commercials and programs. In June 2014, Carnegie Council's introductory video won two bronze awards in the 35th Annual Telly Awards. The awards are in the charitable/nonprofit and direct marketing categories. With nearly 12,000 entries from all 50 states and numerous countries, this is truly a remarkable achievement. The video provides a lively and compelling introduction to the Council's history, its current work, and its goals for the future. Using an animated

timeline, interviews, and video clips from the Council's in-house Carnegie Ethics Studio, this short video is instructive, inspiring—and most of all, interesting to watch. Go to: www.carnegie-council.org/about/mission.html.

Weekly Television Program, Global Ethics Forum



At the end of this program year, Global Ethics Forum celebrated its fifth anniversary. The half-hour TV show airs weekly on thirty-four public television and college stations across the United States, reaching over 40 million households. Selected from the Council's talks and interviews with leading thinkers and policymakers, these shows are expertly edited and interspersed with compelling images. Access all five years of programming at www.carnegiecouncil.org/studio/008/index.html.

Carnegie Council's Websites

The Council now has four websites: the main site, www.carnegiecouncil.org; the website of the Council's journal, Ethics & International Affairs, www.eiajournal.org; the online magazine www. policyinnovations.org; and the social networking platform, www.globalethicsnetwork.org. In 2102–13, the average number of unique visitors to the Council's websites was 77,000 per month, with 920,000 page views each month. In 2013-14, the numbers rose to an average of 82,330 unique visitors per month with 1,039,000 page views each month—an increase of roughly 9 percent in each category. In addition, Carnegie Council posts its material on YouTube, on Ustream, where its full-length videos are housed, and on iTunes and iTunes U.

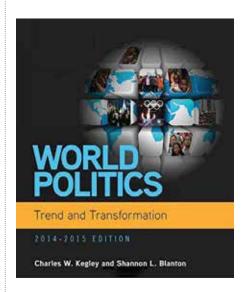
Additional Distribution Partners

All Carnegie Council audio podcasts are available on Public Radio Exchange (PRX) an online marketplace for public programming. Other partners include the Swiss-based International Relations and Security Network (ISN), one of the world's leading open access information services focusing on international relations and security studies. ISN features Carnegie Council videos on a regular basis.

On the audio side, Stitcher, a major Internet radio provider whose slogan is "Radio on Demand," features the Council's two monthly podcast series: Ethics in Security Bulletin and Impact: Where Business and Ethics Meet.

Global Reach for Ethics & International Affairs

Roughly 3,000 educational institutions across the world (of which 400 are in developing countries) have access to *Ethics & International Affairs*. In addition, over 1,400 journal articles have appeared on over 450 academic syllabi in 28 countries.



Multimedia Resources Companion for Best-Selling Textbook

One of the Council's key outreach initiatives is its partnership with the college textbook World Politics: Trends and Transformations. Used by more than 200 colleges in twenty countries, World Politics is one of the most popular and influential textbooks on the market today. Starting with the 2012-13 edition and continued in the latest 2014–15 edition, the textbook features a multimedia glossary provided by Carnegie Council. It consists of more than one hundred short video clips from the Council's lectures showing top international relations thinkers and practitioners apply the textbook's key terms in real-world applications. In addition, at the end of each chapter there is a list of relevant Carnegie Council articles and videos for more in-depth exploration.

In the News

This year, Carnegie Council staff, fellows, trustees, and events were frequently featured in magazine, radio, and television spots. Media included Al Jazeera America, CBS Radio, the CNN website, *The Diplomat, Financial Times, Foreign Policy, The*

Guardian, Huffington Post, The Los Angeles Review of Books, The Moscow Times, National Public Radio, The New Republic, The New York Times, Reuters, and The Washington Post. For details, see the Media Mentions section on the Council's website: www.carnegiecouncil.org/news/media-mentions/index.html.



Social Media

In program year 2012–13, thanks to a focused campaign, the Council's following on social media increased dramatically. The total number of fans for Carnegie Council's Facebook pages (a Carnegie Council page and a *Policy Innovations* page) increased by twenty-seven times, surging from 3,000 in January 2012 to close to 80,000 in July 2013, with the largest following in the eighteen to twenty-four age group. In program year 2013–2014 the numbers continued to rise, going from a total of 78,688 at the end of June 2013, to 126,623 at the end of June 2014, an increase of 61 percent.

While most Carnegie Council Facebook fans are overseas in countries such as Burma, Egypt, and Pakistan, most of its Twitter followers are Americans. The total number of Twitter followers (for the accounts for Carnegie Council, *Policy Innovations, Ethics & International Affairs*, and Global Ethics Network) rose from 11,424 at the end of June 2013 to 16,663 at the end of June 2014, an increase of 46 percent.

Calendar of Events 2013-14

8.7.13

West Point Field Trip and Dinner Discussion

Major lan Fishback, Instructor, Department of English and Philosophy, U. S. Military Academy, West Point Carnegie New Leaders Program

9.10.13

Ten Billion

Stephen Emmott, Professor of Computational Science, Oxford University; Director, Microsoft's Computational Science Laboratory **Public Affairs Program**

9.10.13

The Evolving Role of a CFO in a Public Company

(Off the Record)

Michael Geltzeiler, *Group Executive Vice President and CFO, NYSE Euronext, Inc.*

Carnegie New Leaders Program

9.17.13

Hezbollah: The Global Footprint of Lebanon's Party of God

Matthew Levitt, *Director, Stein Program on Counterterrorism and Intelligence, The Washington Institute for Near East Policy*

Public Affairs Program

9.18.13

The Ethics of Hacking Back: Cybersecurity and Active Network Defense

Colonel Gregory Conti, *Director, Information Technology Operations Center, U. S. Military Academy, West Point*

Chris Rouland, Cybersecurity Expert, Founder of Cybersecurity Firm Endgame, Inc.

Robert Clark, distinguished professor of law, Center for Cyber Security, U.S. Naval Academy, West Point

Carnegie New Leaders and Ethics Matter Programs

9.22.13

International Symposium: Can Japan and the World have a Nuclear Ethic?

Katsuhiko Mori, Global Ethics Fellow, Carnegie Council; Professor, Department of Politics and International Relations, International Christian University (ICU)

Miranda Schreurs, Director, Environmental Policy Research Centre, Professor of Comparative Politics, the Free University of Berlin

Fumihiko Yoshida, *Deputy Director, Editorial Board* Asahi Shimbun; *Visiting Professor, ICU*

Kiwako Tanaka, Research Fellow, National Institute for Defense Studies; Doctoral Candidate, ICU

Linas Didvalis, Doctoral Candidate,

Global Ethics Fellows Event, International Christian University, Tokyo

9.23.13

Immigration Reform: Truths, Myths, and Politics

Edward Schumacher-Matos,

Ombudsman, National Public Radio (NPR); James Madison Visiting Professor on First Amendment Issues, Columbia University Graduate School of Journalism

Public Affairs Program

9.24.13

U.S. Policy on Iran and the Middle East: Where Do We Go From Here?

Gary Sick, Professor and Senior Research Scholar, SIPA, Columbia University

U.S. Global Engagement Program

9.27.13

Year Zero: A History of 1945

lan Buruma, Henry R. Luce Professor of Democracy, Human Rights, and Journalism, Bard College

Public Affairs Program

9.30.13

Strategy: A History

Sir Lawrence Freedman, Professor of War Studies, Vice Principal, Strategy and Development, King's College London

Public Affairs Program

10.2.13

The Road to War: Presidential Commitments Honored and Betrayed

Marvin Kalb, James Clark Welling Presidential Fellow, The George Washington University, Former Host of NBC's Meet the Press

Public Affairs Program

10.3.13

Technology, Transparency, and Crime (Off the Record)

Justin Kosslyn, *Product Manager,* Google Ideas

Carnegie New Leaders Program

10.7.13

Catastrophe 1914: Europe Goes to War

Sir Max Hastings, *Author, Journalist, Former Editor, Britain's* Evening Standard and The Daily Telegraph **Public Affairs Program**

10.15.13

Protecting Women Refusing to be Victims of Violence: A Discussion with Layli Miller-Muro

Layli Miller-Muro, Founder and Executive Director, Tahirih Justice Center Liana Sterling, Intergovernmental Relations, New York City Mayor's Office of Management and Budget Carnegie New Leaders Program

10.16.13

Centennial Symposium in Edinburgh: From World War to a Global Ethic

Joel Rosenthal, *President, Carnegie Council*

Michael Ignatieff, Centennial Chair, Carnegie Council

Adam Roberts, Senior Research Fellow, Department of Politics and International Relations, Oxford University

David Rodin, Global Ethics Fellow
and Senior Fellow, Carnegie Council;

Director of Research, Uehiro Centre for

10.21.13

The Men Who United the States

Practical Ethics, Oxford University

Simon Winchester, Author, Journalist, and Broadcaster

Public Affairs Program

10.28.13

Mass Flourishing: How Grassroots Innovation Created Jobs, Challenge, and Change

Edmund Phelps, 2006 Nobel Laureate in Economics; Director of the Center on Capitalism and Society, Columbia University

Public Affairs Program

10.30.13

Ethics Matter: A Conversation with Writer Kurt Andersen

Kurt Andersen, Writer, Novelist, and Host, Studio 360, Public Radio International (PRI)

Ethics Matter Program

11.1.13

Moral Tribes: Emotion, Reason, and the Gap Between Us and Them

Joshua D. Greene, John and Ruth Hazel Associate Professor of the Social Sciences, and Director, Moral Cognition Lab, Harvard University

Public Affairs Program

11.5.13

Third Annual Global Ethics Fellows Meeting

Global Ethics Network Event

Calendar of Events 2013-14

11.7.13

Citizenship Within and Across Nations (Fellows Meeting Keynote Speech)

Kwame Anthony Appiah, *Laurance S. Rockefeller University Professor* of *Philosophy, Princeton University*

11.13.13

Global Environmental Change and the Rise of Emerging Infectious Diseases (Off the Record)

Elizabeth Loh, Research Scientist, EcoHealth Alliance

Kris Murray, Research Scientist, Eco-Health Alliance

Sarah Elwood, Economic Research Assistant, EcoHealth Alliance Carnegie New Leaders Program

11.18.13

Ethics Matter: A Conversation with Online Activist Ricken Patel

Ricken Patel, Founding President and Executive Director, Avaaz Ethics Matter Program

11.20.13

Informing the News:
The Need for Knowledge-Based Journalism

Thomas E. Patterson, *Bradlee Professor of Government and the Press, John F. Kennedy School of Government, Harvard University*

Public Affairs Program

11.20.13

The Far Right in Europe and Eurasia Conference (Boston, MA)

Jean-Yves Camus, Associate Research Fellow, Institut de Relations Internationales et Stratégiques

Vugar Imanov, Associate Professor, Istanbul Sehir University

Marlene Laruelle, Research Professor and Director, Central Asia Program, Institute for European, Russian and Eurasian Studies, The George Washington University **Vadim Rossman,** *Srinakharinwirot University*

Anton Shekhovtsov, Visiting Fellow, Institute for Human Sciences, Vienna

Andreas Umland, *DAAD Associate Professor of European studies, National University of Kyiv, Mohyla Academy, Ukraine*

U.S. Global Engagement Program

11.21.13

Small States and Nuclear War: A Roundtable Discussion with Thomas M. Nichols

Thomas M. Nichols, *Professor of National Security Affairs, U.S. Naval War College*

11.21.13

The Constitution Project:
Task Force Report on
Detainee Treatment

Brig. Gen. David R. Irvine (Ret.),Attorney, Former Utah State Legislator **David P. Gushee,** Distinguished University Professor of Christian Ethics,
Mercer University

Public Affairs Program

11.25.13

My Promised Land: The Triumph and Tragedy of Israel

Ari Shavit, Senior Correspondent, Editorial Board Member, Haaretz Public Affairs Program

12 2 13

Private Luncheon with Sir Mervyn King

Mervyn King, Former Governor of the Bank of England

U.S. Global Engagement Program

12.5.13

Japan 1941: Countdown to Infamy

Eri Hotta, Author

Ian Buruma, Henry R. Luce Professor of Democracy, Human Rights, and Journalism, Bard College

Public Affairs Program

12.10.13

Nuclear Nightmares: Securing the World Before It Is Too Late

Joseph Cirincione, President, Ploughshares Fund Public Affairs Program

12.12.13

The Confidence Trap: A History of Democracy in Crisis from World War I to the Present

David Runciman, *Professor of Politics, Cambridge University; Columnist,* The Guardian

Public Affairs Program

12.12.13

Ethics Matter: The Future of War with Andrew Exum

Andrew Exum, Consultant, Boston Consulting Group; Middle East Scholar; Former U.S. Army Officer Ethics Matter Program

1.9.2014

Cybersecurity and Cyberwar: What Everyone Needs to Know

P. W. Singer, Senior Fellow and Director, Center for 21st Century Security and Intelligence, Brookings Institution

Public Affairs Program

1.14.2014

Ethics Matter: Top Risks and Ethical Decisions 2014 with lan Bremmer

lan Bremmer, *President, Eurasia Group*

Ethics Matter Program

1.14.2014

War, Jihad, and Reconciliation

Jean-Marc Coicaud, Global Ethics Fellow, Carnegie Council; Professor of Law and Global Affairs, Director of the Division of Global Affairs, Rutgers University

Cheyney C. Ryan, Global Ethics Fellow, Carnegie Council; Research Fellow,

low, Oxford University; Professor of Philosophy and Professor of Law, University of Oregon

David Rodin, Global Ethics Fellow and Senior Fellow, Carnegie Council; Director of Research, Uehiro Centre for Practical Ethics, Oxford University

Global Ethics Network Event, The Tanner Institute for Human Rights, University of Utah, Salt Lake City, UT

1.21.14

In Search of a Global Ethic: Lessons from the Big Cities

Michael Ignatieff, Centennial Chair, Carnegie Council; Edward R. Murrow Professor of the Practice of the Press, Politics and Public Policy, the John F. Kennedy School of Government, Harvard University

Levan Distinguished Lecture and Global Ethical Dialogues Event, University of Southern California, Los Angeles, CA

1.23.2014

The Second Arab Awakening

Marwan Muasher, Vice President of Studies, Carnegie Endowment For International Peace; Former Foreign Minister of Jordan

Public Affairs Program

1.28.2014

The Frackers: The Outrageous Inside Story of the New Billionaire Wildcatters

Gregory Zuckerman, *Special Writer,* The Wall Street Journal **Public Affairs Program**

1.29.2014

The Remotely Piloted Aircraft Known as Drones: A Proponent's Perspective (Off the Record)

Maj. Gen. Charles J. Dunlap, Jr., USAF (Ret.), Executive Director, the Center on Law, Ethics, and National Security, Duke University

Public Affairs Program

1.30.2014

Mobilize Your People Like Obama: Applying Lessons from the 2012 Presidential Campaign to Your Everyday Work

David Osborne, Principal, D.O. Consulting, Regional Field Director, 2012 Obama Presidential Campaign Carnegie New Leaders Program

2.4.2014

The Limits of Partnership: U.S.-Russian Relations in the 21st Century

Angela E. Stent, Director, Center for Eurasian, Russian, and Eastern European Studies, Georgetown University Public Affairs Program

2.4.2014

Rules of Engagement: The Legal, Ethical, and Moral Challenges of the Long War

Kenneth Anderson, Professor, Washington College of Law at American University

Charles A. Blanchard, Partner, Arnold & Porter LLP, Former U.S. Air Force General Counsel and Chief Ethics Officer

Robert L. Grenier, *Chairman, ERG Partners, Formerly of the CIA's Clandestine Services*

U.S. Global Engagement Program

2.6.2014

Differing Perspectives on Iran and the Middle East Peace Process: Is there a Crisis in U.S.-Israel Relations?

Dov Waxman, Associate Professor of Political Science, Baruch College and CUNY Graduate Center

U.S. Global Engagement Program

2.11.2014

Lessons from President Nelson Mandela: Reflections on Leadership and Ethics (Off the Record)

Eddie Mandhry, Associate Director, Africa House, New York University, Carnegie New Leaders Steering Committee

Carnegie New Leaders

2.12.2014

By All Means Necessary: How China's Resource Quest is Changing the World

Elizabeth Economy, Senior Fellow and Director for Asia Studies, Council on Foreign Relations

Michael Levi, David M. Rubenstein Senior Fellow for Energy and the Environment, Director, Program on Energy Security and Climate Change, Council on Foreign Relations

Public Affairs Program

2.19.2014

The Fog of Peace: The Human Face of Conflict Resolution

Giandomenico Picco, Former Assistant Secretary-General, United Nations

Public Affairs Program

2.19.2014

Building Peace in the 21st Century

Deen Chatterjee, Global Ethics Fellow, Carnegie Council; Senior Advisor and Professorial Fellow, S.J. Quinney College of Law, University of Utah

Jean-Marc Coicaud, Global Ethics Fellow, Carnegie Council; Professor of Law and Global Affairs, Director, Division of Global Affairs, Rutgers University

David Rodin, Global Ethics Fellow and Senior Fellow, Carnegie Council; Director of Research, Uehiro Centre for Practical Ethics, Oxford University

Global Ethics Network Event, Salt Lake City, UT

2.20.2014

The Future of American Warfighting: Lessons of the Contemporary Battle-field

Ben FitzGerald, Senior Fellow and Director, Technology and National Security Program, Center for New American Security

Col. Patrick J. Mahaney, Jr., Military Fellow, Council on Foreign Relations Noah Shachtman, Executive Editor, The Daily Beast; Nonresident Senior Fellow, Brookings Institute U.S. Global Engagement Program

2.25.2014

"War on Terror," an Insider's View: A Conversation with Harold Hongju Koh

Harold Hongju Koh, Sterling Professor of International Law, Yale Law School, Former Legal Adviser, the U.S. Department of State

Ethics Matter Program

2.26.2014

The Global War for Internet Governance

Laura DeNardis, Professor, School of Communications, American University

Public Affairs Program

2.27.2014

Russia's Central Asian Workforce: Why are Xenophobia and Nationalism on the Rise? (Off the Record)

Vicki Litvinov, Regional Grant Manager, Eurasia Program, Open Society Foundations

Carnegie New Leaders Program

3.4.2014

The Struggle for Iraq's
Future: How Corruption,
Incompetence, and Sectarianism Have Undermined
Democracy

Zaid al-Ali, Senior Advisor, International IDEA; Former UN Legal Advisor in Iraa (2005–2010)

Public Affairs Program

3.11.2014

The Leading Indicators: A Short History of the Numbers That Rule Our World

Zachary Karabell, President, River-Twice Research and RiverTwice Capital Advisers

Public Affairs Program

3.12.2014

Ethics Matter: A Conversation with Sebastian Junger

Sebastian Junger, Author, Journalist, and Documentarian **Ethics Matter Program**

3.18.2014

Driving Competitive Advantage through

Values-Based Leadership

Antony Jenkins, *Group Chief Executive, Barclays PLC*

Public Affairs Program

3.26.2014

No Ordinary Men: Dietrich Bonhoeffer and Hans von Dohnanyi, Resisters against Hitler in Church and State

Elisabeth Sifton, Author, Editor, Former Senior Vice President, Farrar, Straus, and Giroux

Fritz Stern, University Professor Emeritus, Former Provost, Columbia University

Public Affairs Program

3.28.2014

A Film Screening and Conversation with Luis Moreno-Ocampo: "Watchers of the Sky"

Luis Moreno-Ocampo, Argentine Lawyer, First Prosecutor, International Criminal Court

Carnegie New Leaders Program

4.1.2014

Conviction, Conflict, Community: A Conversation with George Rupp

George Rupp, Senior Fellow, Carnegie Council, Former President International Rescue Committee and Former President, Columbia and Rice Universities

Ethics Matter Program, Centennial Event

4.3.2014

The Story of the Jews: Finding the Words (1000 BCE-1492)

Simon Schama, University Professor of Art History and History, Columbia University

Public Affairs Program

4.7.2014

Asia's Cauldron: The South China Sea and the End of a Stable Pacific

Robert D. Kaplan, *National Correspondent,* The Atlantic *and Chief Political Strategist, Stratfor*

Public Affairs Program

Calendar of Events 2013-14

4.8.2014

Temptations of Power: Islamists and Illiberal Democracy in a New Middle East

Shadi Hamid, Fellow, Project on U.S. Relations with the Islamic World, Brookings Institution's Center for Middle East Policy; Vice Chair of the Project on Middle East Democracy (POMED)

Public Affairs Program

4.9.2014

The Evolution of a Corporate Idealist: When Girl Meets Oil

Christine Bader, Visiting Scholar and Lecturer, Columbia University Carnegie New Leaders Program

4.21.2014

Ukraine and U.S.-Russia Relations

Thomas E. Graham, *Managing Director, Kissinger Associates, Inc.* **U.S. Global Engagement Program**

4.24.2014

Ethics Matter: A Conversation with Douglas Rushkoff, Digital Media Expert, Graphic Novelist and Documentarian

Douglas Rushkoff, Author and Media Theorist Ethics Matter Program

4.29.2014

Now I Know Who My Comrades Are: Voices from the Internet Underground

Emily Parker, Senior Fellow, New America Foundation Public Affairs Program

4.30.2014

Do Global Networks Require "Cruise Directors"?

Rachel Kleinfeld, Founder, Truman National Security Project Global Ethics Network Event; Carnegie Council and the Melton Foundation

5.1.2014

The Invisible Casualties of America's Longest Wars

Molly O'Toole, *News Editor,* The Huffington Post

Carnegie New Leaders Program

5.6.2014

The Rise of the New Far Right in Europe and Implications for European Parliament Elections

David Art, Associate Professor of Comparative Politics and European Politics Tufts University

Virág Molnár, Assistant Professor of Sociology, The New School Cas Mudde, Assistant Professor, International Affairs Department, University of Georgia, GA U.S. Global Engagement Program

5.8.2014

Attacks on the Press: Journalism on the Front Lines

Jacob Weisberg, Former Chairman and Editor-in-Chief, Slate Group Joel Simon, Executive Director, Committee to Protect Journalists

Public Affairs Program

5.13.2014

Moral Imagination

David Bromwich, Sterling Professor of English, Yale University **Public Affairs Program**

5.15.2014

Age of Ambition: Chasing Fortune, Truth and Faith in the New China

Evan Osnos, *Staff Writer,* The New Yorker

Public Affairs Program

5.22.2014

Bioethics and Health Care Reform: A Conversation with Ezekiel J. Emanuel

Ezekiel J. Emanuel, Diane and Robert Levy University Professor, Vice Provost for Global Initiatives, and Chair of the Department of Medical Ethics and Health Policy, University of Pennsylvania

Ethics Matter Program

5.28.2014

Sectarian Politics in the Gulf: From the Iraq War to the Arab Uprisings

Frederic M. Wehrey, Senior Associate, Middle East Program, Carnegie Endowment for International Peace
Public Affairs Program

6.2.2014

The Last Empire: The Final Days of the Soviet Union

Serhii Plokhy, Mykhailo Hrushevsky Professor of Ukrainian History, Director, Ukrainian Research Institute, Harvard University

Public Affairs Program

6.4.2014

The Naked Future: What Happens in a World That Anticipates Your Every Move?

Patrick Tucker, *Technology Editor,* DefenseOne *and Editor-at-Large,* The Futurist

Public Affairs Program

6.9.2014

A Conversation with Law Professor and Columnist Rosa Brooks on Obama's Foreign Policy

Rosa Brooks, *Columnist,* Foreign Policy *and Professor, Georgetown University Law Center*

Ethics Matter Program

6.16.2014

Lawrence in Arabia: War, Deceit, Imperial Folly and the Making of the Modern Middle East

Scott Anderson, Novelist, Journalist, and War Correspondent Public Affairs Program

6.17.2014

Can Japan Change?
The Seeds of Renewal

in Japanese Society and What it Means for the

World (Off the Record)

Ethan Devine, Partner, Indus Capital **Devin Stewart,** Senior Program Director, Carnegie Council

Weston S. Konishi, Chief Operation Officer, Peace Winds America

Ken Shibusawa, Chairman, Commons Asset Management

Yuuki Shinomiya, *Executive Director, International Student Conferences, Inc.*

Global Ethics Network Event

6.25.2014

In the Aftermath of Afghan and Indian Elections: View from Pakistan (Off the Record) H.E. Mr. Jalil Abbas Jilani, Ambassador of Pakistan to the United States Public Affairs Program

6.27.2014

Centennial Symposium in Sarajevo: The Crisis of 1914 and What It Means for Us Today

Ivo Banac, Bradford Durfee Emeritus Professor of History, Yale University Mustafa Cerić, President, World Bosniak Congress former Grand Mufti, Bosnia and Herzogovina

Michael Ignatieff, Centennial Chair, Carnegie Council; Edward R. Murrow Professor of the Practice of the Press, Politics and Public Policy, the Kennedy School of Government, Harvard University

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Uehiro Centre for Practical Ethics, Oxford University

Joel H. Rosenthal, *President, Carnegie Council*

George Rupp, Senior Fellow, Carnegie Council

PODCASTS AND INTERVIEWS CALENDAR

Ethics in Security Bulletin. **Podcast Hosted by** David C. Speedie

02.03.14

Crisis in Ukraine: A Voice from Kiev. January 31, 2014

Andreas Umland, DAAD Associate Professor of European Studies, National University of Kyiv, Mohyla Academy, Ukraine

02.12.14

Crisis in Ukraine: The Role and Responsibility of the

Anton Shekhovtsov, *General Editor,* The Exploration of the Far Right

02.24.14

Crisis in Ukraine: The View from Beyond Kiev

Nicolai N. Petro, Professor of Comparative and International Politics and Fulbright Research Scholar, University of Rhode Island

03.05.14

Crisis in Ukraine: Crimean Stand-Off

Nicolai N. Petro, Professor of Comparative and International Politics and Fulbright Research Scholar, University of Rhode Island

03.24.14

Crisis in Ukraine: Ukraine and Russia Bevond **Crimean Secession**

Nicolai N. Petro, Professor of Comparative and International Politics and Fulbright Research Scholar, University of Rhode Island

04.04.14

Iran's Nuclear Program: **Status and Prospects for** the P5+1 Negotiations

William O. Beeman, Professor and Chair of the Department of Anthropology, University of Minnesota

04.11.14

An Update from Ukraine

Nicolai N. Petro, Professor of Com-

parative and International Politics and Fulbright Research Scholar, University of Rhode Island

04.16.14

Iran and Nuclear Proliferation: Update with Joseph Cirincione

Joseph Cirincione, President, Ploughshares Fund

04.23.14

Report from Ukraine: The Crisis Moves East

Nicolai N. Petro, Professor of Comparative and International Politics and Fulbright Research Scholar, University of Rhode Island

05.09.14

Ukraine Update: Report from Odessa

Nicolai N. Petro, Professor of Comparative and International Politics and Fulbright Research Scholar, University of Rhode Island

05.30.14

Ukraine Update: The Presidential Elections and **Beyond**

Nicolai N. Petro, Professor of Comparative and International Politics and Fulbright Research Scholar, University of Rhode Island

Richard Sakwa, Professor of Russian and European Politics, University of Kent

Impact: Where Business and Ethics Meet. **Podcast Hosted by Julia Taylor Kennedy**

03.17.14

Blowing the Whistle

Jeffrey S. Wigand, Lecturer and Consultant

Stewart J. Schwab, Allen R. Tessler Dean, Cornell Law School

Daniel Oliverio, Chair, Hodgson Russ Jeremy Adelman, Walter Samuel Carpenter III Professor in Spanish Civilization and Culture, Princeton University

04.11.14

Blueprint or Scramble?

McKenzie Funk, Journalist and Author

Luke Helm, Town Infrastructure Manager, Wyoming

Bjørn Lomborg, Adjunct Professor, Copenhagen Business School and Director, Copenhagen Consensus Center

Janet Peace, Vice President of Markets and Business Strategy, Center for Climate and Energy Solutions (C2ES). Axel Winter, Scientist, ITER

04.25.14

Scrambling to Adapt to **Climate Change**

McKenzie Funk, Journalist and

Luke Helm, Town Infrastructure Manager, Wyoming

Bjørn Lomborg, Adjunct Professor, Copenhagen Business School and Director, Copenhagen Consensus

Janet Peace, Vice President of Markets and Business Strategy, Center for Climate and Energy Solutions (C2ES).

05.22.14

Corporations as Agents of Change

Christine Bader, Visiting Scholar and Lecturer, Columbia University

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06.11.14

Womenomics and Culture Change in Japan

Malli Gero, Executive Director and Co-Founder, 2020 Women on Boards, and Principal, Gero Communications

Lin Kobayashi, Co-Founder and Chair, International School of Asia, Karuizawa (ISAK)

Ken Shibusawa, Chairman, Commons Asset Management

Devin T. Stewart, Senior Program Director and Senior Fellow, Carnegie Council

The Living War: World War I in the 21st Century. **Interview Series (Text) Hosted by Zach Dorfman** and Mladen Joksic

02.27.14

To End All Wars: Adam **Hochschild on World War I**

Adam Hochschild, Author. Journalist, and Lecturer

Mladen Joksic

03.17.14

The Lost Promise of Patriotism: Jonathan Hansen on World War I (Part I)

Jonathan Hansen, Senior Lecturer and Faculty Associate, David Rockefeller Center for Latin American Studies, Harvard University

Zach Dorfman

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The Lost Promise of Patriotism: Jonathan Hansen on World War I (Part II)

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04.16.14

Dance of the Furies: Michael Neiberg on Europe and the Outbreak of World War I

Michael Neiberg, Professor of History, U.S. Army War College **Mladen Joksic**

05.19.14

The Long Shadow: David Reynolds on World War I

David Reynolds, Professor and Chair of the Faculty of History, University of Cambridge

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06.18.14

Cataclysm: David Stevenson on World War I as **Political Tragedy**

David Stevenson, Professor of International History, London School of **Economics**

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Financial Summary

Statement of Activities for the Fiscal Year beginning July 1, 2013 and ending June 30, 2014

Carnegie Council's audited financial statement and operational report has been filed with the state of New York (#48749), and copies are available upon request. Write to New York State Department of State Charities, Registration Section, 162 Washington Avenue, Albany, NY 12231.

REVENUE AND SUPPORT

Grants for Programs	\$ 1,647,041
Trustee and Individual Contributions	\$ 496,300
Program and Membership Fees	\$ 135,565
Investment Income	\$ 300,068
Subtotal	\$ 2,578,974
Net assets released from board-designated restrictions	\$ 2,280,075
Total Revenue and Support	\$ 4,859,049
EXPENSES	
Education	\$ 1,240,695
Public Affairs Programs	\$ 413,252
Internet and Studio	\$ 1,258,401
Print Publications	
	\$ 426,986
Subtotal Program Expenses	•
Subtotal Program Expenses Management and General Support	\$ 3,339,334
	\$ 3,339,334 \$ 1,024,474

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We Can't Do It Without You!

Thanks to your ongoing generosity, Carnegie Council can provide an independent and inclusive platform for the world's leading thinkers and decision-makers to explore the moral imperatives confronting the world today. By supporting us you are helping millions of people around the globe to better understand the issues confronting policymakers, and the ethical challenges and choices that inform their decisions.

Your contribution—no matter how small—helps ensure that Carnegie Council can continue its public service of providing free videos, audios, transcripts, and articles to millions of students, teachers, and concerned citizens worldwide. Please help us continue this important work.

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Donate to our Fund Drives

Contributions to our spring and fall fund drives provide the Council with unrestricted support for our work and general operating costs.

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If you live in the New York City area, join us for our public programs, which run from September through June. Subscriptions are available at various levels.

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In a series of small group meetings and online dialogues, CNL members (age 40 and under) explore how an ethical perspective can be applied to policy questions, as well as their personal and professional lives. CNL offers invaluable opportunities to network with peers and experts.

Join our Friends Committee

The Carnegie Council's Friends Committee is an exclusive group of advisors and investors. It plays a critical role in raising the visibility of the Council's work and deepening our impact.

Become a member of the 2114 Society

Named after the year of Carnegie Council's bicentennial, the 2114 Society allows you to optimize your charitable giving through a variety of mechanisms, including trusts, life insurance gifts, and bequests. Benefits of membership in this program include invitations to special events and acknowledgment in the Council's Annual Report.



Carnegie Ethics Studio films panel including Nobel Prize-winning economist Joseph Stiglitz (left) and Dutch government official Albert Koenders

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We welcome funding for lecture series on topics pertaining to the Council's mission. Supporters receive full recognition on all multimedia outputs, our website, and the Council's Annual Report.

Support our Studio

Each year, Carnegie Ethics Studio creates and distributes hundreds of free multimedia products that reach millions of viewers and listeners across the world. Studio supporters receive prominent acknowledgement on all of the Studio's multimedia educational products.

For more information on these opportunities and more, please contact Chief Development Officer Karen Deasy. Telephone: 212-838-4120. Email: kdeasy@cceia.org

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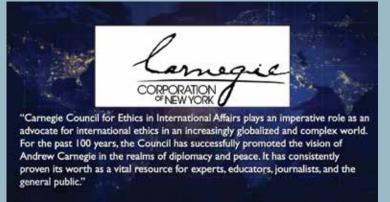
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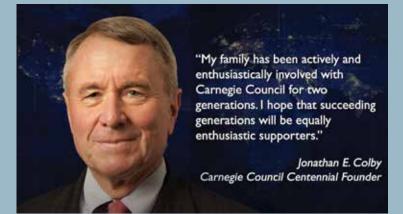
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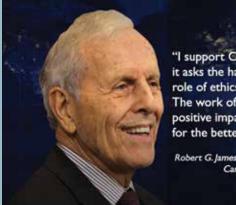












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Founded by Andrew Carnegie in 1914, Carnegie Council for Ethics in International Affairs is an educational, nonprofit, nonpartisan organization that produces lectures, publications, and multimedia materials on the ethical challenges of living in a globalized world. Its work is rooted in the premise that the incorporation of moral principles into discussions of international affairs will yield a more peaceful, just world. The educational value of the Council's programs lies in its three-part formula: thematic focus on ethics, access to world-renowned experts, and an in-house studio that produces original video and audio resources for a global market.

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